



Wojciech Więclawski

Web & Mobile Developer

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Profile

Developer with over 10 years of experience in digital marketing, combining technical expertise with a deep understanding of **business, branding and technology**. I am a **Computer Science Engineer** with a Master's degree in **Management in Virtual Environments**, enabling me to excel in leading and delivering digital projects from concept to deployment.

I have extensive experience working in remote, globally distributed teams across diverse cultural and ethnic backgrounds. As **Lead Frontend Developer** at Juicebox, I established standards for the development team, selected modern tools and libraries, and ensured their effective adoption, balancing project requirements with long-term maintainability.

Previously, in a **managerial role at Red Bull**, I led a team of 12 freelancers and full-time employees to deliver a **large-scale digital and social media project** with a strong emphasis on branding consistency and detail. This role also involved coordinating with external contractors, from large **global agencies to individual freelancers**.

My diverse experience has given me a comprehensive understanding of the entire project lifecycle—from creating proposals and budgeting to development, deployment, and maintenance. I like to say that I'm fluent in both technical and business languages :)

My go-to technical stack includes **TypeScript, React, Next.js, Tailwind CSS** and many more, complemented by UI/UX design expertise in Figma and Adobe Creative Suite apps.

Education

Computer Science (Bachelor of Engineering)

Poznań University of Technology

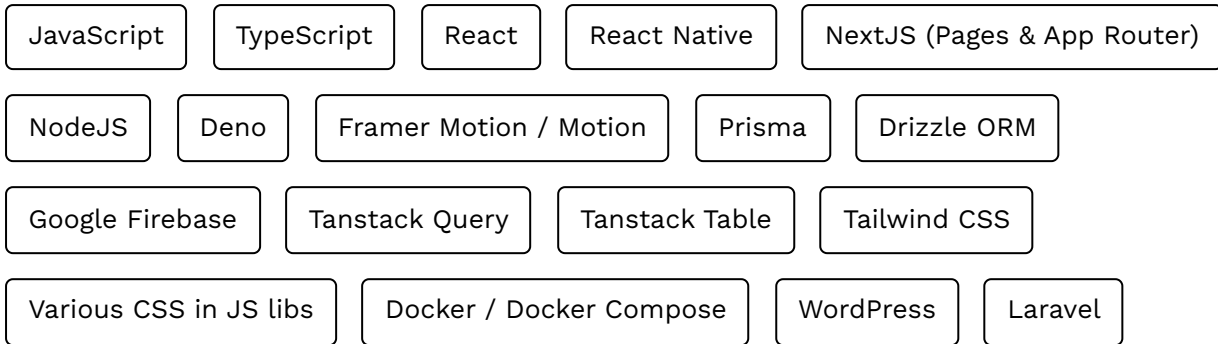
2012 – 2016
Poznan, Poland

Management in Virtual Environments (e-business) (Masters)

Kozminski University

2016 – 2018
Warsaw, Poland

Core Technologies



Professional Experience

Frontend Developer / Frontend Team Lead

Juicebox Creative Australia

05/2024 – present
Australia / remote

- Building responsive, user-friendly web apps and platforms with pixel perfection
- Establishing standards for the frontend development team by selecting modern tools and libraries tailored to project needs. Providing guidance and support to developers on effectively using these technologies. When defining standards, I carefully consider both project requirements and the long-term maintainability of the chosen tech stack.
- Collaborating remotely with a distributed team, fostering collaboration across diverse cultural and ethnic backgrounds (Australia, Indonesia, US, Europe).
- Ensuring cross-browser and cross-device functionality, design pixel perfection with a touch of creative micro interactions and animations, optimizing front-end for site SEO performance.
- Stack: React, NextJS (14, 15), TypeScript, Laravel, Tailwind CSS, Styled Components, Tanstack Query, Tanstack Table (...and many other)

Web Developer / Designer / IT Consultant

Shangrila Travel

01/2024 – present

- Providing ongoing IT support. Currently working on a web scraper and new client registration management system.
- Building a new web platform for Shangrila Travel (shangrilatravel.pl). - Implementing the design and logic with pixel perfection, and ensuring the site was user-friendly visually appealing and functional. NextJS + Directus as CMS Running on a VPS server via Docker (with Nginx, Portainer, Postgress).

Full Stack / Frontend Developer (NextJS)

Give Me Art

Building a web app allowing users to create AI-generated art and order T-shirts featuring their artwork. Working in a fully remote team, in different timezones.

08/2023 –
03/2024
USA / Poland

Tech stack: NextJS 14, TailwindCSS, tRPC, Prisma, Shopify, Printfull

Full Stack / Frontend Developer

02/2023 – present

Auctions Seeker

Building a web platform (Automotive industry) with more than 1 million subpages and very specific SEO optimisation. The project started to be profitable in a few days after the initial launch.

Technologies: NextJS (App Router), shadcn/ui, next-intl, TailwindCSS, Framer Motion

Mobile App / React Native Developer / IT Consultant

11/2022 – 07/2023

Berkeley Health

UK

Building a mobile app for iOS and Android using React Native for a leading UK provider of diagnostic rapid self-tests. App is available in App Store and Gogle Play.

Freelance Web & Mobile Developer

2020 – present

Building web pages, web applications and mobile apps. Main technologies: **React, NextJS, React Native** (JavaScript and TypeScript) and sometimes WordPress or Webflow if needed. Also designing user interfaces in Figma.

IT, Digital Marketing and Social Media Consultant

2022 – present

Developing strategies and creative communication ideas. Conducting workshops and trainings. Information technology consulting.

Red Bull

Social Media Manager / Digital Specialist

2016 – 2022

Digital projects management. Building and developing websites, platforms, and digital experiences on redbull.com. Concept development and supervision. Coding. Cooperation with other company departments, interactive agencies and external partners in Red Bull's digital activities. Managing a team of 11 independent contractors and full-time employees responsible for over 20 social media profiles. Tracking and analysing users' traffic data. Planning and executing paid advertising. Preparing media plans, campaign optimisation, and ongoing control of expenses. Defining and developing social content creators and opinion leaders programs. Producing video content for social media and www.

Digital Marketing Trainee

2015 – 2016

Student Brand Manager

2012 – 2015

Kitesurfing, Windsurfing and Skiing Instructor

2010 – 2015

I'm certified kitesurfing, windsurfing, and skiing instructor. Teaching diverse individuals in various countries has helped me become really good at explaining things in a way that's easy to understand. I'm great at sharing what I know and presenting ideas clearly. This skill contribute positively to collaborative development projects.


Selected Projects

Large Financial App (at Juicebox Australia)

A large SaaS platform designed for consulting firms in the US specializing in exit strategies. The platform is accessible behind a paywall so I am only able to show it during a meeting.

Shangrila Travel

2024

Web platform, website and CMS system for a large travel agency from Poland: <https://shangrilatravel.pl/> 

- Pixel perfect design implementation. Database logic and setup using Directus CMS. VPS setup with Docker (NextJS, Directus, Postgress, Nginx, GitHub Actions as CD/CI
- My role - whole development part. Working as a one-man army freelancer. Collaboration with a Designer and DevOps specialist.

Give Me Art (giveme.art)

2023

Web app with AI-powered art generator allowing users to create and order custom t-shirts.

The project is live (beta version) at giveme.art 

My role: Fullstack Next.js Developer. Animations with Framer Motion. Working in a globally distributed team.

Auctions Seeker / BidCars4U

2023

(2 projects for a client from Automotive industry)

An archive of car auctions. Searching, filtering, very specific SEO optimisation. Over one million auctions in the database that is changing daily. Localisation for multiple languages with i18n.

Projects are live at auctions-seeker.com  **and bidcars4u.com** 

- *Technologies: NextJS 13/14, shadcn/ui, TailwindCSS, Framer Motion. Full platform translations with next-intl. Nodemailer.*
- Articles section built with Directus CMS connected with server side data fetching.

Berkeley Health Mobile App

2022 – 2023

(client: Berkeley Health Limited)

Mobile app for iOS and Android created with React Native. Product catalogue with PDF reader for leaflets, video instructions, users can save medical test results inside the app, articles and health advices. All data pulled from an API.

App is available in App Store and Google Play (Berkeley Health).

My role: Lead Developer, Designer

Technologies: React Native, Expo

Red Bull Enduro Liga

2020 – 2021

(while working at Red Bull)

I headed the creation of a web platform that brought motocross enduro sport competitions online during the pandemic. Web App for riders to upload their video submissions. Each entry checked and assessed by the admins. Platform was connected to Discord server.

In this role, I led the project and worked closely with a global digital agency and other stakeholders. I also contributed as a Frontend Developer to build the platform.

PacMan Game & Snake Game

2022

Portfolio fun projects. I recreated two old-school games using React and NextJS. Source code and link to deployed versions available at github.com/wiwo-dev/pacman and github.com/wiwo-dev/snake-game

*Technologies: PacMan - Next.js, TailwindCSS, TypeScript, Framer Motion
SnakeGame - React, TailwindCSS, Firebase*

Sorting Algorithms Visualizer

This project is visualising how sorting algorithms work. It helps to understand each step. Users can pause the visualisation and go forward or backward step by step.

Source code: github.com/wiwo-dev/sorting-algorithms
Technologies: React, ChakraUI, Framer Motion

Veggies & Fruits

Full stack eCommerce Platform created from scratch for learning purposes. Payments with Stripe. Admin panel with image upload (imgix). User authorization.

Source code: github.com/wiwo-dev/veggies-fruits
Technologies: NextJS, TailwindCSS, Prisma, NextAuth, Imgix, Stripe

Internal tool for YouTube management

2020

(while working at Red Bull)

I've developed a custom tool for managing YouTube's metadata and subtitle translations, utilizing both the YouTube API and the AirTable API. This tool enabled us to translate thousands of videos (before AI era), ultimately leading to increased viewership for our channels in Poland.

Red Bull Wjazd na Bramke

2019

(while working at Red Bull)

Esport tournament in Rocket League. Creation of a web app for team pairing, bracket generation, results submission and live result view.

My role: Project Leader (digital part), working with global and local agencies.

WordPress and Webflow websites

Every web developer has to work on a project in WordPress or Webflow from time to time :) It is often the best solution for smaller businesses. Here are some examples of my work: dom-rodzinny.pl, loopspaces.com, wynajem-lodzi-ilawa.pl

Languages

Polish — Native • **English** — Fluent, full working proficiency • **Spanish** — Basic

Other Skills



Professional Development Goals

Continual growth is the cornerstone of my career journey, and I am committed to advancing my skills and knowledge to remain at the forefront of the ever-evolving field of web and mobile development.

Stay Updated with New Tech, particularly in web development. Staying up-to-date with the latest advancements in React.js (like Server Components), NextJS 15, and other front-end technologies will enable me to build even better projects.

Master Full Stack Skills: While my front-end capabilities are robust, I am dedicated to further honing my skills in full stack development. This includes refining my proficiency in back-end technologies such as Node.js, Deno, expanding my database expertise and learning more about Docker. As I'm currently working for an agency that uses Laravel, I'm also becoming more proficient with it and PHP language.

Design Better User Experiences: I am committed to refining my design skills. My goal is to achieve a deeper understanding of UI/UX principles, equipping me to create captivating and user-centric interfaces that look good and work well at the same time.

Leadership and Collaboration Skills: In tandem with technical growth, I aim to cultivate leadership and collaboration skills. Drawing inspiration from my experience in managing teams and working across departments, I intend to foster an environment of open communication, mentorship, and collaborative problem-solving.